

I International Conference on Cinema and Identities -Cultural Industries, Musical Flows and Transnational Discourses-

May, 31 and June, 1, 2018

Universidad de Oviedo, Spain – University Historical Building

Musical discourses and images of popular dances were essential for the conformation of cinema in the first half of the 20th century, as well as for the configuration of national cultural identities in the incipient mass markets. These representations were part of a fluid and dynamic traffic of signs, sounds and images within the framework of a transmedia model, in constant dialogue with the stereotypes configured by most consolidated cinemas, such as Hollywood.

The division of the world between 'Americans' and the 'others', the most representative image and music flow exchange, resulted in a policy that eclipsed ethnic and cultural differences in a particular world view that crossed national borders. This homogenizing exoticism opened the debate around what was national authenticity, as well as realism and 'for export'. Thus, images of the national were conformed as frontier spaces where there was an important traffic of signs and elements that, according to the case, merged, agglutinated or were put in tension.

This conference promotes the study and research of cultural identities articulated in cinema, in which music plays a prominent role. It also establishes an interdisciplinary framework that bridges musicology, film studies, cultural studies, sociology and audiovisual communication. Among the main topics of study are:

- National, border and 'for export' cinemas
- Cinema, stars and cultural industries
- Cultural identities
- Performance, corporality and gender studies
- Subgenres and author cinema
- Promotion, advertising and reception of cinemas in the margins
- Animation film
- Music in new cinema consumption devices

All proposals dealing with any of the topics mentioned above or any other contribution on related topics will be welcomed. The results of the conference will be published in a renowned publication.

Keynote Speaker: Kathryn Kalinak (Professor of English and Film Studies, Rhode Island College)

Special Activity: Audiovisual Essay Workshop

Abstracts

Papers (20 minutes)

Panels (3-4 speakers, 90 minutes)

Abstracts will include title, type of participation, name and surname of the author, institutional affiliation, contact details and summary of a maximum of 250 words.

Papers can be sent in the official languages of the Conference: Spanish, English or Portuguese.

Abstracts may be sent until **March 10, 2018** to congresocici2018@gmail.com.

The Scientific Committee will evaluate the proposals and on March 30 the final list of accepted papers will be communicated.

For more information please visit,
<https://congresocineidentidad.wordpress.com/>

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